

HEALTHY FRESH
HOMEGROWN
BY TRANQUIL URBAN HOMESTEAD



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Stats:



2.8k+



640+



4.5k



1.63k+



750+

Blog Monthly Users: 4.9k+

Blog Monthly Page Views: 5.6k+

YouTube Total Views: 365k+

YouTube Total Watch Time: 6.1k+ hrs

About

Healthy, Fresh, Homegrown is a brand that helps families grow fresh food at home to support a healthier lifestyle. Teaching organic methods for growing vegetables, fruit and herbs that fits into a busy lifestyle.

Target Audience

My target audience are homeowners in their 30's and 40's with children. They use social media to be inspired to grow food, to learn new gardening skills and to shop for garden supplies and tools.

Services

I am open to sponsored blog posts and videos, paid ads, giveaways and social media collaboration to help you reach your target audience.



Rate Sheet*

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Bronze Package - \$200

- Blog Post
- Social Shares (FB, IG, Pinterest)

Silver Package - \$400

- Blog Post
- Social Shares (FB, IG, Pinterest)
- Newsletter mention (2)
- Exclusive Images

Gold Package - \$750

- Blog Post
- Social Shares (FB, IG, Pinterest)
- Newsletter mention (2)
- Exclusive Images
- Video production



**Custom Plans Available Upon Request*

Sponsored Post Proposal

Blog name & Sponsor

Objective

Enter campaign objective
(i.e. brand awareness, promotion, new product)

Scope of Work

Enter campaign objective
(i.e. brand awareness, promotion, new product)

- 1 Blog Post
- 1 Facebook Share
- 2 Tweets
- 1 Instagram Share
- 1 Pinterest pin
- Facebook Live
- Newsletter inclusion

Cost

Total cost of \$xxxx
50% due by xx/xx/xxxx
50% due within xx days after post is live

Timing

Sponsor to provide xxxxxx by xxxxx
(or any thing else including review deadlines, etc).
Post will be live on xx/xx/xxxx